

YEAR
IN
REVIEW



2021

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A MESSAGE FROM THE

PRESIDENT & CEO

As we reflect on the second year of the pandemic, I am reminded of the renewed energy and sense of purpose with which we welcomed 2021. While the year was not without its own unique challenges, I am proud that PCPC and our member companies remained steadfast in our commitment to the wellbeing of our employees, our consumers and our communities.

The pandemic forced us to change the way we do business, as well as how we live our personal lives. At the onset, many PCPC member companies quickly shifted their manufacturing lines to provide millions of units of essential products like hand sanitizer, made in-kind donations and provided financial support to hospitals, community clinics, medical and emergency professionals, first responders and industry employees. We saw a shift to e-commerce shopping and an increased interest in self-care and wellness products that enhance our everyday lives.

The pandemic also underscored what our industry has always known — science matters and it affects every aspect of our lives. Sound science is the foundation for everything we do. We believe protecting people and the planet is a responsibility, not a choice. And, global collaboration is critical to preserving our planet. Beauty and personal care companies remain committed to deepening and broadening collaborative efforts to benefit society. Science is also at the heart of our industry's approach to sustainability.

Each year presents a new opportunity to examine our priorities and focus on what matters most. Cosmetics and personal care products companies work to be positive agents of change. This past year was no different. We continued to work with policymakers and advocacy groups to modernize state and federal laws with science-based solutions. We committed to taking more action to address diversity, equity and inclusion within PCPC, the industry at large and in partnership with others committed to the same goal. While we recognize we are not perfect, we are dedicated to aligning with others to achieve meaningful solutions to some of society's biggest challenges and hopefully shape a more beautiful, inclusive future.

This year, there will undoubtedly be new challenges and uncertainties. But, as an innovative resilient industry, we have much to be proud of and strive for. At PCPC, we are especially grateful for our members' continued trust and dedication in making inroads to some of society's biggest challenges.

I hope you find this report useful and, as always, we welcome your feedback.

LEZLEE WESTINE
PRESIDENT & CEO

PERSONAL CARE PRODUCTS COUNCIL





ASSOCIATION AT A *GLANCE*

Since 1894, PCPC has served as the leading national trade association representing the most trusted and beloved brands in beauty and personal care.

Headquartered in Washington, D.C., PCPC advocates on behalf of 600 member companies to promote an effective and pragmatic regulatory environment that enables companies to manufacture, distribute and supply safe, innovative products to families worldwide who trust and enjoy them every day.

PCPC works to educate key audiences – policymakers, regulators, nongovernmental organizations (NGOs), retail partners, consumers and the news media – about the complexity of and scientific sophistication behind cosmetics and personal care products, as well as the importance of harmonizing global regulation of the beauty industry.

PCPC stands united and resolute with its members in their commitment to consumer and product safety, quality and innovation.





“Our industry continues to lead with passion, holding deep emotional ties with its employees, consumers and communities.

Beauty and personal care products companies are constantly looking for fresh approaches on how to be a force for good, and we will continue forging deeper relationships with NGOs, retail partners, regulators, policymakers and, of course, with our consumers' wants and needs at the heart of everything we do. These relationships are essential to our industry's growth and our ability to remain committed to the health of our communities and planet.”



KEECH COMBE SHETTY

EXECUTIVE CHAIR, COMBE INCORPORATED

CHAIR, PCPC BOARD OF DIRECTORS

THE PERSONAL CARE PRODUCTS COUNCIL'S 2021 IMPACT



809

INTERNATIONAL NOMENCLATURE COSMETIC INGREDIENT (INCI) NAMES CREATED

The International Nomenclature Committee created 809 new INCI names in 2021, reflecting the beauty industry's continued efforts to drive for innovation. Manufacturers create new ingredients through biotechnological processes and present new approaches to the guiding principles for designating globally standardized INCI names. This system is key to ingredient labeling and seamless communication among medical professionals, regulators, scientists and consumers, and to facilitating global trade.

146

COSMETICS INGREDIENTS REVIEWED

The Expert Panel for Cosmetic Ingredient Safety—an independent, nonprofit scientific body established in 1976 to assess the safety of cosmetics ingredients used in the U.S.—reviewed 146 ingredients through the Cosmetic Ingredient Review (CIR) program.

2,217

CERTIFICATES OF FREE SALE (CFS) ISSUED

Many foreign governments require companies to ensure products imported from the United States to their countries are the same as products sold in the U.S., presumably meeting all state and federal laws and regulations. A valid CFS accompanying exports to these countries allows them to admit the product. PCPC has issued CFS for its member companies for more than 20 years.

14

WEBINARS AND MEETINGS

PCPC hosted numerous virtual continuing education and networking events, including a Virtual Summit, GMP Workshop, Science Symposium, and webinars on regulatory efforts and sustainability initiatives. The Virtual Summit combined features of the Annual Meeting and Legal & Regulatory Conference. The program featured keynotes by William Lauder, Paul Polman and Lisa Sun; a fireside chat between Lezlee Westine and PCPC Board Chair Keech Combe Shetty; and presentation of the first Madam C.J. Walker Award for Excellence in Diversity, Equity and Inclusion (DEI).



4,668

HAND SANITIZER INGREDIENT CONNECTIONS

PCPC launched the [Hand Sanitizer Ingredient Connection](#) program in 2020 in response to the hand sanitizer shortage created by the COVID-19 pandemic. The program connects buyers and sellers of hand sanitizer materials, including ethanol, viscosity controlling agents and packaging. To date, more than 200 companies have made 4,668 matches.

1.37

MILLION

PEOPLE REACHED VIA COSMETICSINFO.ORG AND PERSONALCARECOUNCIL.ORG

The beauty industry saw continued demand for reliable and accurate information on cosmetics and personal care products, particularly via PCPC's consumer-facing science and safety website, [CosmeticsInfo.org](#). The site includes factual, publicly available scientific information on ingredients most commonly used globally. PCPC reached a combined 1.37 million people across both websites.

17,300

CANCER PATIENTS, SURVIVORS AND SUPPORTERS SERVED

While in-person workshops remain suspended, the Look Good Feel Better (LGFB) Foundation continued its services through virtual and online platforms, serving 2,300 patients through 230 live-streamed workshops, as well as 15,000 patients and survivors through Feel Better Sessions on its social media platforms. In addition, LGFB online support and resources were accessed 240,000 times.

92%

MORE CONFIDENT

LGFB program participant survey data showed that satisfaction with virtual workshops remained high, with more than 92% of program participants indicating that their self-image improved after the workshops.

**\$484.1
BILLION**
*GLOBAL SALES IN 2020**

SOURCE: EUROMONITOR INTERNATIONAL
BEAUTY AND PERSONAL CARE 2021

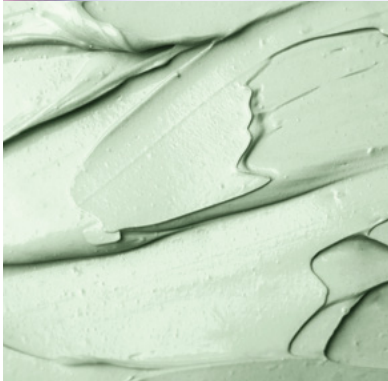
**\$91
BILLION**
*U.S. SALES IN 2020**

SOURCE: EUROMONITOR INTERNATIONAL
BEAUTY AND PERSONAL CARE 2021

3.6%
**PROJECTED
U.S. CAGR**
(COMPOUND ANNUAL GROWTH RATE)
THROUGH 2025

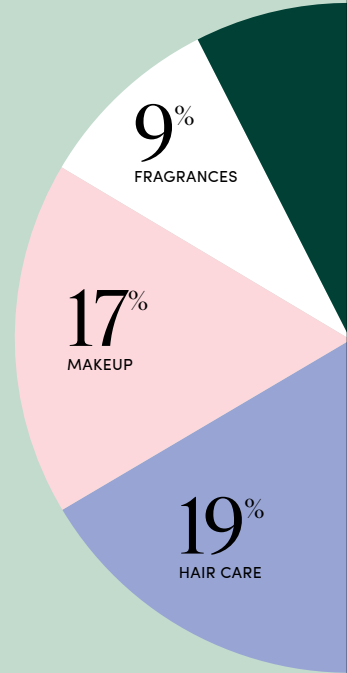
SOURCE: KLINE COSMETICS
& TOILETRIES USA 2021

* PRODUCT CATEGORIES INCLUDE:
BABY CARE, BATH/SHOWER, COLOR COSMETICS,
DEODORANTS, FRAGRANCES, HAIR CARE/COLOR,
HAIR REMOVAL, MEN'S GROOMING, ORAL CARE,
SKIN CARE, SUN CARE



**RETAIL SALES
OF THE U.S. COSMETICS
& TOILETRIES MARKET BY
PRODUCT CLASS, 2020**

SOURCE: KLINE COSMETICS &
TOILETRIES USA 2021



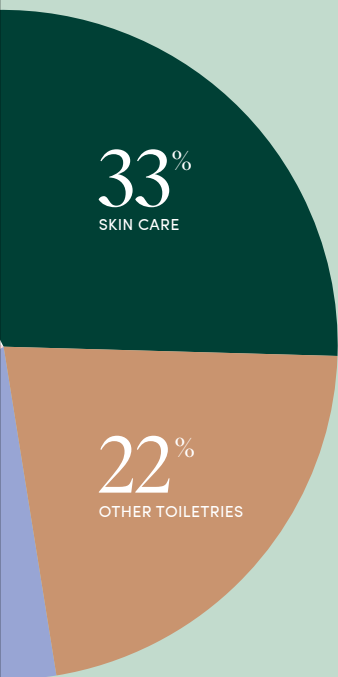
**PEOPLE OF COLOR
REPRESENT
33%**
*OF THE INDUSTRY'S
WORKFORCE*

SOURCE: PCPC ECONOMIC & SOCIAL
CONTRIBUTIONS REPORT 2020

**\$170.5
BILLION**
IN LABOR INCOME

SOURCE: PCPC ECONOMIC & SOCIAL
CONTRIBUTIONS REPORT 2020





33%
SKIN CARE

22%
OTHER TOILETRIES



EMPLOYS MORE THAN

7,200

*SCIENTIFIC, TECHNICAL,
ENGINEERING & MATH
PROFESSIONALS*

SOURCE: PCPC ECONOMIC & SOCIAL
CONTRIBUTIONS REPORT 2020

**\$267.3
BILLION**
*CONTRIBUTION
TO U.S. GDP*

SOURCE: PCPC ECONOMIC & SOCIAL
CONTRIBUTIONS REPORT 2020

**NEARLY
70%**

*OF TOTAL EMPLOYMENT
IS IN SMALL BUSINESSES
(< 50 EMPLOYEES)*

SOURCE: PCPC ECONOMIC & SOCIAL
CONTRIBUTIONS REPORT 2020

*INDUSTRY PARTICIPANTS
REDUCED GLOBAL
GREENHOUSE
GAS EMISSIONS BY*

3.9%

SOURCE: PCPC ECONOMIC & SOCIAL
CONTRIBUTIONS REPORT 2020



**WOMEN COMPRISE
NEARLY**

77%

*OF THE TOTAL
WORKFORCE*

SOURCE: PCPC ECONOMIC & SOCIAL
CONTRIBUTIONS REPORT 2020

**3.9
MILLION**
DOMESTIC JOBS

SOURCE: PCPC ECONOMIC & SOCIAL
CONTRIBUTIONS REPORT 2020

**DONATED
\$144
MILLION**
*TO CHARITABLE
CAUSES*

SOURCE: PCPC ECONOMIC & SOCIAL
CONTRIBUTIONS REPORT 2020

35%
**TRADE
SURPLUS**

SOURCE: PCPC ECONOMIC & SOCIAL
CONTRIBUTIONS REPORT 2020



ADVOCATING FOR IMPACT

PCPC represents the industry at federal, state and local levels on issues important to cosmetics and personal care products companies. State and local governments increasingly make policy decisions that have a global impact affecting a wide range of industries, including the personal care and cosmetics sectors, which is why it is so critical for PCPC to form strategic partnerships and advocate for policies based on the best available science.

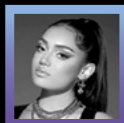
Personal Care  Products Council
Committed to Safety
Quality & Innovation

Embracing the Future of Beauty

WITH A FOCUS ON

Essential Beauty
Sustainable Beauty
Inclusive Beauty

2021 PCPC
VIRTUAL SUMMIT
MAY 11-13



STATE LEGISLATIVE INITIATIVES

Building on last year's success advocating for California legislation to align with the European Union (EU) list of prohibited ingredients in cosmetics and personal care products, PCPC and the Environmental Working Group (EWG) jointly supported similar legislation in Maryland. PCPC also successfully advocated for the adoption of cosmetics animal testing legislation in Hawaii, Virginia, Maryland, Maine and New Jersey, which align with PCPC and Cruelty Free International's (CFI) efforts. In California, PCPC worked with a broad group of stakeholders to pass flushable wipes legislation. Additionally, PCPC successfully opposed several Hawaii legislative bills intended to ban additional sunscreen ingredients.

This year saw unprecedented state legislative efforts on packaging and extended producer responsibility (EPR). In response, PCPC's new Packaging Task Force developed comprehensive policy principles to guide industry's legislative and regulatory advocacy efforts on packaging, and worked with member companies, allied trade associations and within coalitions to improve or oppose overly burdensome proposals.

INCREASED REGULATORY FLEXIBILITY

PCPC advocated for federal and state agencies to increase flexibility for our industry on several impactful regulatory matters, including amending several of the reporting requirements and developing a guidance document for the California Safe Cosmetics Program (SCP). Similarly, PCPC worked with the New York Department of Environmental Conservation (DEC) to pass favorable amendments to the program policy as New York prepares to enforce its new law banning the sale of products with certain levels of 1,4-dioxane.

Other regulatory matters included PCPC working with the West Virginia Department of Agriculture to successfully amend a proposed regulation that would have mandated stringent requirements on cosmetics companies selling hemp products in the state. PCPC also ensured a California Proposition 65 warning would not be required on dermally applied cosmetics products containing cannabidiol (CBD) with low levels of THC and that New York's Department of Health definition of 'cannabinoid hemp product' excludes cosmetics from regulation.

FEDERAL LEGISLATIVE INITIATIVES

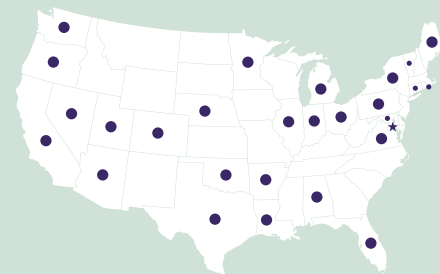
PCPC continues to champion major federal priorities, including Congressional funding for the U.S. Food and Drug Administration's (FDA) Office of Cosmetics and Colors, modernization of cosmetics and personal care products regulation, and recycling and plastics regulation. PCPC advocated for federal legislation on counterfeit products sold on e-commerce platforms and, working closely with the Humane Society of the United States (HSUS), to ban animal testing for cosmetics and personal care products with the reintroduction of the bipartisan Humane Cosmetics Act in the House and Senate. PCPC also partnered with the Professional Beauty Association (PBA) to support economic tax relief for the salon industry.

CROWN ACT

PCPC supported federal and state anti-discrimination legislation as a member of the CROWN (Creating a Respectful and Open World for Natural Hair) Coalition and as an active advocate for the CROWN Act. The CROWN Act is now law in 14 states and 34 municipalities and has been introduced in 2021 in more than 25 others. PCPC will continue to work with the Coalition to support passage of the federal bill.

SUNUCATE

PCPC continued to work with the American Society for Dermatologic Surgery Association (ASDSA), American Academy of Dermatology (AAD) and more than 60 other health, education and parent groups to support legislation that would specifically allow sunscreens in schools without a prescription. To date, 27 states and Washington, D.C., have passed the "SUNucate" model legislation.



PROMOTING SOUND SCIENCE

A diverse group of specialists in chemistry, microbiology, toxicology and environmental science make up PCPC's science team. They provide product and ingredient safety expertise, promote best practices in quality, safety and microbiology, and strengthen PCPC's influence in scientific and regulatory forums.

SCIENTIFIC RESEARCH

The Team presented human and environmental safety research at several highly-regarded conferences, including the Society of Environmental Toxicology and Chemistry's (SETAC) European and North America meetings. PCPC also presented to the National Academies of Sciences, Engineering and Medicine (NASEM) Committee on the environmental impact of currently marketed sunscreens and the potential impacts of changes in sunscreen use, highlighting UV filter work being conducted and showcasing industry's ongoing environmental safety science work.

Environmental Toxicology and Chemistry—a journal focused on original experimental or theoretical work that advances understanding in environmental toxicology, environmental chemistry and hazard/risk assessment—accepted PCPC's data evaluation of UV filters. The evaluation found that current data on coral toxicity do not meet reliability standards and highlighted a need for higher quality studies. Additionally, Integrated Environmental Assessment and Management—a journal dedicated to bridging the gap between scientific research and the application of science in decision making, policy and regulation, and environmental management—accepted PCPC's national risk assessment of oxybenzone, an important UV filter, when washed down the drain into U.S. freshwater. The risk assessment found that oxybenzone is of low concern in this environment and underscored the environmental safety of critical UV filters.

The second annual Virtual Science Symposium & Expo featured technical sessions highlighting the newest research and developments in environmental science, quality, microbiology and safety. PCPC also held its fifth annual GMP Workshop, giving industry quality experts and FDA officials the opportunity to explore important compliance topics.

SUNSCREEN SAFETY

In response to a proposed Administrative Order (AO) for sunscreens, PCPC continued to engage with FDA on sunscreen safety, collaborating cross-functionally with stakeholders, including member companies, AAD, CFI, HSUS, Consumer Healthcare Products Association (CHPA), American Cancer Society and Public Access to SunScreens (PASS) Coalition. PCPC submitted a letter to FDA summarizing all activities and progress in support of eight key sunscreen ingredients and filed supplemental comments on the proposed AO. PCPC also developed comments supporting its response to the FDA's UV Filter Environmental Impact Statement (EIS). Additionally, PCPC collaborated with the PASS Coalition to educate policymakers in Maui, Hawaii, on environmental and public health sunscreens science.

INTERNATIONAL ORGANIZATION FOR STANDARDS (ISO)

Representing the U.S. in ISO — an independent, nongovernmental international organization working to support innovation and provide solutions to global challenges with voluntary, consensus-based international standards — PCPC is committed to promoting standardization for cosmetics. Global standards are critical to the harmonization of the beauty industry. In 2021, working closely with ISO committee members, PCPC helped develop two new international cosmetics standards in sunscreens and analytical methods, along with guidelines for natural and organic cosmetics ingredients and products.

ENVIRONMENTAL SCIENCE PARTNERSHIPS

PCPC continued to strengthen and develop new partnerships with universities and expert organizations in environmental science, including the University of York, University of Maryland Center for Environmental Science (UMCES), University of Cincinnati, NOVA Southeastern University, Le Tourneau University and the European Centre for Ecotoxicology and Toxicology of Chemicals (ECETOC). PCPC is conducting important scientific work with these partners around microplastics, polymers, and sunscreens in both freshwater and marine environments.

EXPERT PANEL FOR COSMETIC INGREDIENT SAFETY

The Expert Panel consists of world-renowned scientists and physicians publicly nominated by consumer, scientific and medical groups; government agencies; and the beauty industry. In 1976, PCPC initiated the CIR program and associated Expert Panel at the suggestion of and with support from the FDA and the Consumer Federation of America (CFA). Representatives from FDA, CFA and PCPC serve as non-voting liaisons to the Expert Panel and are actively involved in the comment and discussion processes. Expert Panel members must meet similar conflict of interest requirements regarding financial interests as special non-government advisory experts to the FDA.

The Expert Panel conducts safety data evaluations in an open and unbiased manner, developing safety assessment monographs, publishing in the peer-reviewed International Journal of Toxicology, and issuing an annual comprehensive collection of all CIR reports. In 2021, the Expert Panel finalized reviews of 17 reports on a total of 146 ingredients. Since its inception, the combined efforts of the Expert Panel and CIR program have resulted in safety assessments of nearly 6,000 ingredients as used in cosmetics.



DRIVING GLOBAL ACCESS

PCPC's Global Strategies team manages a number of programs to engage international regulators and officials to address trade barriers and to promote global harmonization of cosmetics regulations.

The Team engages closely with trade associations worldwide to assure industry is aligned globally and maintains databases of international regulations to assist members in complying with laws around the world.

AFRICA

PCPC partnered with the American National Standards Institute (ANSI), United States Agency for International Development (USAID) and African Organisation for Standardisation (ARSO) to create capacity-building webinars for African regulators to promote harmonization with global best regulatory practices. PCPC also supported the formation of the first-ever African cosmetics standard based on safety principles instead of specific compositional requirements.

CHINA

The implementation of China's cosmetics regulatory reform measures has been a priority issue for PCPC and member companies. The Global Strategies team continued robust advocacy efforts to address issues arising from the reform measures, including engaging with Chinese regulators and trade policy officials, as well as obtaining U.S. government advocacy in discussions with China.

INDONESIA

PCPC secured an agreement between the U.S. government and Indonesia to include cosmetics industry concerns in upcoming trade and investment negotiations. The Team also advocated for changes to requirements for mandatory halal certification through high-level discussions with multiple Indonesian government agencies.

INTERNATIONAL COOPERATION ON COSMETICS REGULATION (ICCR)

PCPC and FDA co-hosted a successful ICCR meeting in June with a record number of observer countries participating, including China, Saudi Arabia, Indonesia, Israel, the U.K. and Thailand. ICCR is the only global forum where cosmetics regulators and industry work together on policies and guidance to promote regulatory alignment.



STRENGTHENING PUBLIC *TRUST*

PCPC remains a trusted, respected voice and advocate for the cosmetics and personal care products industry.

The Public Affairs and Communications team informs, engages and serves as an information source and resource for key stakeholders, including consumers, regulators, policymakers, media and NGOs. PCPC continued to make significant strides in educating about the industry's commitment to safe and innovative products and its contributions to the nation's economic and social wellbeing.

SUSTAINABILITY

PCPC published the organization's first Sustainability Handbook in 2021, a comprehensive guide for small- and medium-sized companies to help them understand and embrace sustainability initiatives. The Team also expanded its webinar series to share sustainability best practices that help build industry capability and expertise, including climate strategy and science-based targets, seals and certifications, the circular economy and circular design.

PCPC's sustainability program continues to expand with several new initiatives to reflect the beauty industry and PCPC's commitment to a more inclusive society. PCPC proudly announced the first annual Madam C.J. Walker Award for Excellence in DEI. The award recognizes individuals in the beauty industry who demonstrate an outstanding commitment to DEI through strong leadership

and sustained efforts with a focus on workplace culture, programs and policies, or through external engagement with consumers and communities. PCPC presented the inaugural award to Latriece Watkins, executive vice president, Consumables, Walmart U.S., in recognition of her dedication to advancing DEI. Additionally, PCPC hosted a conversation on DEI through the Sustainability Leadership Forum (SLF), an invitation-only membership group of sustainability leaders from Washington's top trade associations.

MEDIA RELATIONS

PCPC remains a credible source and resource, focused on educating the public about the beauty industry's commitment to safety, quality and innovation. The Team regularly engaged with international, national and local news outlets, as well as beauty and trade media, and managed a number of complex media inquiries.

PCPC subject matter experts participated in a live episode of The Eco Well Podcast — a knowledge-sharing science communication platform — on sunscreens safety, regulation and scientific studies. PCPC also created an educational video highlighting the beauty industry's dedication to safe, innovative products. The video explains cosmetics and personal care product companies' commitment to people and the planet in the development of products that do what they promise and enhance quality of life.

DIGITAL ENGAGEMENT

Consumers rely on PCPC's organizational website and its science and safety resource, [CosmeticsInfo.org](https://www.cosmeticsinfo.org), for accurate and credible information about the industry's innovation, cosmetics and personal care products and the thousands of ingredients used in those products. More than 1.3 million viewers visited the websites 1.8 million times to seek answers to complex questions with the help of blogs, infographics and video content. Using original and third-party content addressing key industry issues and promoting proactive initiatives, PCPC's and [CosmeticsInfo's](https://www.cosmeticsinfo.org) organic and paid social media content has earned more than 1.65 million impressions, 9,900 engagements and 104,500 video views.

LOOK GOOD FEEL BETTER FOUNDATION

Since its introduction in the U.S. in 1989, Look Good Feel Better has served more than 2.1 million people with cancer through free patient programs across the U.S. and in 26 countries worldwide, making it the only international cancer support charity that helps boost the physical and emotional wellbeing of people undergoing cancer treatment.

In 2019, LGFB modernized its program with the launch of the Look Good Feel Better Alliance—a network of hospital partners across the country, Walgreens as a community delivery/education partner, thousands of volunteers, hundreds of LGFB corporate partners, and other supporters and friends—to empower women in cancer treatment through education, support and free access to the LGFB program.



LOOK GOOD FEEL BETTER VIRTUAL WORKSHOPS

Launched in January 2019, Look Good Feel Better Live! Virtual Workshops have been the primary delivery mechanism for LGFB programs since the pandemic prevented in-person, hospital-based workshops. The virtual workshops offer a unique and convenient way for cancer patients to experience professional beauty instruction and the benefits of a group environment from the comfort and safety of their home, office or other setting. Since 2019, LGFB has increased its virtual workshop delivery by 28% and nearly doubled the program's content offerings to eight different curricula, including three in Spanish.

Inspired by the success of LGFB's virtual workshops, the Foundation launched a new virtual program during Look Good Feel Better Month in May, connecting with women in cancer treatment through Feel Better Sessions. This program includes complementary wellness content to support the patients' quality of life and features experts in beauty, stress reduction, inspiration, fitness and nutrition to teach and inspire women everywhere. With a highly-engaged audience, a boost from social media and website sharing, Feel Better Sessions reached an audience of nearly 90,000 people.

More than 17,000 patients, survivors, and supporters participated in the LGFB Live! Virtual Workshops and Feel Better Sessions in 2021. In addition, LGFB online resources were accessed 240,000 times.

SOCIAL MEDIA PRESENCE

This year, LGFB's social media presence grew to include an engaged Facebook fan base of 46,500, more than 11,400 Instagram followers and a small, but growing and active, Twitter base of 5,000 followers.

BEAUTYCARES DREAMBALL

On September 23, LGFB hosted the BeautyCares DreamBall virtually for the second year with a record 3,000 attendees and viewers. Hosted by entertainer Nina West, the event honored Leonard A. Lauder, The Estée Lauder Companies; Esi Eggleston Bracey, Unilever NA; and Bershan Shaw, TV personality, business coach and two-time breast cancer survivor. Tony-Award-winning actor and singer James Monroe Iglehart gave a special guest performance. The BeautyCares DreamBall is the most important fundraising event for the Foundation, demonstrating the collective support of the cosmetics and personal care industry. The 2021 event raised \$930,000 to benefit the LGFB program.



LGFB HAS INCREASED
ITS VIRTUAL WORKSHOP
DELIVERY BY 28% AND NEARLY
DOUBLED THE PROGRAM'S
CONTENT OFFERINGS.

A RECORD NUMBER OF
ATTENDEES AND VIEWERS
PARTICIPATED IN THE SECOND
VIRTUAL BEAUTYCARES
DREAMBALL.



look good **feel better**®

More than 17,000 patients,
survivors and supporters
participated in the LGFB Live!
Virtual Workshops and
Feel Better Sessions in 2021.



BOARD OF DIRECTORS & SENIOR LEADERSHIP

*AS OF DECEMBER 2021

BOARD OF DIRECTORS

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PCPC BOARD CHAIR
COMBE INCORPORATED

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GIVAUDAN

SCOTT BEATTIE
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JULIEN BOUZITAT
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SUMITA BUTANI
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DAVID GREENBERG
L'ORÉAL

DAVID HOLL
MARY KAY INC.

ALEX KEITH
P&G BEAUTY

MARIA "DUDA" KERTESZ
JOHNSON & JOHNSON
CONSUMER HEALTH

SERGIO LEITE
COLGATE-PALMOLIVE

DAN MAHONY
THE ESTÉE LAUDER COMPANIES

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COTY CONSUMER BEAUTY

JORIS THEEWIS
IFF

RICK TOLIN
LUBRIZOL PERSONAL CARE

HERVE TOUTAIN
L'ORÉAL

ESPE TROYANO
PROCTER & GAMBLE

LIONEL UZAN
CLARINS

MAURICIO VALDES
BEIERSDORF

JERRY VITTORIA
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KATIE WILLIAMS
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HENKEL

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THE ESTÉE LAUDER COMPANIES

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FEDERAL GOVERNMENT AFFAIRS
& LEGISLATIVE STEERING
COMMITTEE CHAIR
L'ORÉAL

TINA PARKER
INTERNATIONAL STEERING
COMMITTEE CHAIR
UNILEVER

ANTHONY SANTINI
LEGAL STEERING COMMITTEE CHAIR
COMBE INCORPORATED

MARTINA SPINATSCH
SCIENCE & REGULATORY
STEERING COMMITTEE CHAIR
HENKEL

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PRESIDENT & CEO

ALEXANDRA KOWCZ
CHIEF SCIENTIST & EVP, SCIENCE

FRANCINE LAMORIELLO
EVP, GLOBAL STRATEGIES

TOM MYERS
EVP, LEGAL & GENERAL COUNSEL

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LISA POWERS
EVP, PUBLIC AFFAIRS &
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